



THE ANNUAL OTTO KRAUSE MEMORIAL LECTURE

PRESENTED BY UJ'S OTTO KRAUSE MEMORIAL TRUST

SPEAKER: Professor Mauro F. Guillén

Zandman Professor of International Management

and Director of the Lauder Institute of Management and International Studies

The Wharton School of the University of Pennsylvania

TOPIC: "Global Trends and the Future of the Global System"

DATE: Tuesday, 7 October 2014

TIME: 18:00 FOR 18:30

VENUE: Waterford Restaurant, School of Tourism and Hospitality

UJ Auckland Park Bunting Road Campus (map attached)

A full dinner will be served. Seating is limited and will be allocated on a first

come first served basis.

RSVP: On or before Tuesday, 30 September 2014, at 12:00

Mrs Rae Israel on 011 559 2896 or risrael@uj.ac.za

Professor Guillén's research deals with comparative models of organisation and with globalisation. He is a recipient of the Aspen Institute's Faculty Pioneer Award, an elected member of the Sociological Research Association, and a Vice-Chair of the World Economic Forum's Global Agenda Council on Emerging Multinationals.

His lecture on 7 October will analyse the nature of current global transformations and the uncertainty they generate, focusing on the threats and the opportunities for countries, firms, and individuals.

