

Laurent Picard Distinguished Lecturer Series

HOSTED BY: STRATEGY AREA

**Friday, September 20, 2013
10:30 AM – 12:00 PM
Bronfman Building, Rm. 423**

The Global System

Dr. Mauro Guillen

Dr. Felix Zandman Professor of International Management
Wharton School, University of Pennsylvania

All are cordially invited to attend.

Abstract:

Although not unprecedented in history, the global system has become more complex, tightly coupled, and uncertain over the last 30 years. Isomorphic pressures of a normative, coercive, mimetic, emulative, and competitive kind account for this outcome. In this talk I summarize empirical research documenting this phenomenon, and point out that there are three paradoxes concerning the recent evolution of the global system.

Mauro Guillen is the Dr. Felix Zandman Professor of International Management at the Wharton School, and Director of the Lauder Institute of Management and International Studies. He a former Vice-Chair of the Global Agenda Council on Emerging Multinationals at the World Economic Forum, a former Guggenheim Fellow, a member in the Institute for Advanced Study in Princeton, and an elected fellow of the Macro-Organizational Behavior Society, and of the Sociological Research Association.