## **Multinational Management Major**

(Requirements for class of 2022)

The purpose of the Multinational Management major is to prepare MBAs for consulting, financial, managerial, and entrepreneurial positions in which a sophisticated understanding of international opportunities, the multinational firm, the international competitive environment, and the cross-national political and social aspects of business is required. The major consists of courses on multinational management complemented by functional electives in the areas of finance, marketing, accounting, legal studies, public policy, real estate or healthcare management.

## **REQUIREMENTS FOR THE MAJOR**

The Multinational Management major requires four credit units beyond the required Wharton core. MGMT classes in the required Wharton core are non-waivable and include MGMT 610 (Foundations of Teamwork and Leadership, 0.5 cu) as well as your choice of MGMT 611 (Managing the Established Enterprise) or MGMT 612 (Managing the Emerging Enterprise) or MGMT 613 (Managing the Established Enterprise, WEMBA only). All credit units for the major must be taken for a letter grade.

- At least 1.5 cu of Multinational Management elective. The semester or quarter in which each class will tentatively be offered during the 2021-2022 academic year is shown in parentheses for planning purposes. Please consult the <u>MBA course schedule</u> to confirm:
  - MGMT 715 Political Environment of the Multinational Firm (0.5 cu)\*
  - MGMT 720 Corporate Diplomacy\* (Spring)
  - MGMT 817x Global Growth of Emerging Firms\*\*
  - MGMT 871 Advanced Global Strategy (0.5 cu, Fall Q2)
  - MGMT 875 International Comparative Management\*\*
  - MGMT 894 ASP for Multinational Management

<sup>\*</sup>Only one of MGMT 715 and MGMT 720 may be taken.

<sup>\*\*</sup>If MGMT 817x and MGMT 875 are not offered, an international course from the list below may be substituted with approval of the advisor.

2. Remaining credit units from any other international courses at Wharton are applied to the major pending approval by the advisor. New course offerings, changes in offerings, and changes in content make it impossible to provide a firm list of approved courses, but the following is a list of courses that have typically been approved for the Multinational Management major:

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BEPP 789	Nations, Politics, and Markets
FNCE 731	Global Valuation and Risk Analysis
FNCE 732	International Banking
HCMG 859	Comparative Health Care Systems
HCMG 868	Private Sector Development in Global Health (0.5 cu)
HCMG 890	Health Care Innovation in India
LGST 802	Global Corporate Law and Management
LGST 820	International Ethics
LGST 830	Social Impact and Responsibility
MGMT 788	Managing and Competing in China
MGMT 809	Private Equity in Emerging Markets (0.5 cu)
OIDD 673	Global Supply Chain Management (0.5 cu)
REAL 705	Global Real Estate
REAL 821	Real Estate Development
REAL 890	International Real Estate Comparisons (0.5 cu)
Global Modular Courses, Global Virtual Courses, Advanced Study Projects or	
	FNCE 731 FNCE 732 HCMG 859 HCMG 868 HCMG 890 LGST 802 LGST 820 LGST 830 MGMT 788 MGMT 788 MGMT 809 OIDD 673 REAL 705 REAL 821 REAL 890

Independent Studies that are highly international in scope and pedagogical purpose.