Strategic Management Major

(Requirements for class of 2022)

This major provides students with a deep grounding in the basic logic of competitive advantage, premised on a careful analytical treatment of the distinct qualities and positions of individual firms and an understanding of broader competitive dynamics. This background positions students well for guiding strategy at both established and emerging enterprises, as well as preparing them for positions with consulting firms that work with firms in setting their strategies.

REQUIREMENTS FOR THE STRATEGIC MANAGEMENT MAJOR

The Strategic Management major requires four credit units beyond the required Wharton core. MGMT classes in the required Wharton core are non-waivable and include MGMT 610 (Foundations of Teamwork and Leadership, 0.5 cu) as well as your choice of MGMT 611 (Managing the Established Enterprise) or MGMT 612 (Managing the Emerging Enterprise) or MGMT 613 (Managing the Established Enterprise, WEMBA only).

1. At least three credit units must come from the following:

- MGMT 653  Field Application Project
- MGMT 701  Strategy and Competitive Advantage
- MGMT 711  Competitive Strategy and Industrial Structure
- MGMT 712  Managing Strategic Partnerships (0.5 cu)
- MGMT 714  American Business History
- MGMT 717  Deals: The Economic Structure of Transacting and Contracting
- MGMT 721  Corporate Development: Mergers and Acquisitions
- MGMT 731  Technology Strategy
- MGMT 782  Strategic Implementation
- MGMT 784  Managerial Economics and Game Theory (0.5 cu)
- MGMT 801  Entrepreneurship (0.5 cu)
- MGMT 871  Advanced Global Strategy (0.5 cu)
- MGMT 891  Advanced Study Project in Strategic Management
- MGMT 925  Seminar in Corporate Strategy (only with permission)
2. No more than one credit unit from the following:

- LGST 815  Environmental Law: Management and Policy
- MGMT 715  Political Environment of the Multinational Firm (0.5 cu)
- MGMT 720  Corporate Diplomacy
- MGMT 729  Intellectual Property Strategy for Innov-Driven Enterprise (0.5 cu)
- MGMT 751  Strategic Management of Human Assets
- MGMT 773  Managing Organizational Change
- MGMT 802  Innovation, Change & Entrepreneurship (0.5 cu)
- MGMT 892  Collaborative Innovation Program
- MKTG 777  Marketing Strategy
- **Global Modular Courses and Global Virtual Courses with significant content in strategic management, at the discretion of the department advisor.**