

## Strategic Management Major

(Requirements for class of 2022)

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This major provides students with a deep grounding in the basic logic of competitive advantage, premised on a careful analytical treatment of the distinct qualities and positions of individual firms and an understanding of broader competitive dynamics. This background positions students well for guiding strategy at both established and emerging enterprises, as well as preparing them for positions with consulting firms that work with firms in setting their strategies.

### REQUIREMENTS FOR THE STRATEGIC MANAGEMENT MAJOR

The Strategic Management major requires four credit units beyond the required Wharton core. MGMT classes in the required Wharton core are non-waivable and include MGMT 610 (Foundations of Teamwork and Leadership, 0.5 cu) as well as your choice of MGMT 611 (Managing the Established Enterprise) or MGMT 612 (Managing the Emerging Enterprise) or MGMT 613 (Managing the Established Enterprise, WEMBA only).

1. At least three credit units must come from the following:

- MGMT 653 Field Application Project
- MGMT 701 Strategy and Competitive Advantage
- MGMT 711 Competitive Strategy and Industrial Structure
- MGMT 712 Managing Strategic Partnerships (0.5 cu)
- MGMT 714 American Business History
- MGMT 717 Deals: The Economic Structure of Transacting and Contracting
- MGMT 721 Corporate Development: Mergers and Acquisitions
- MGMT 731 Technology Strategy
- MGMT 782 Strategic Implementation
- MGMT 784 Managerial Economics and Game Theory (0.5 cu)
- MGMT 801 Entrepreneurship (0.5 cu)
- MGMT 871 Advanced Global Strategy (0.5 cu)
- MGMT 891 Advanced Study Project in Strategic Management
- MGMT 925 Seminar in Corporate Strategy (only with permission)

2. No more than one credit unit from the following:

- LGST 815 Environmental Law: Management and Policy
- MGMT 715 Political Environment of the Multinational Firm (0.5 cu)
- MGMT 720 Corporate Diplomacy
- MGMT 729 Intellectual Property Strategy for Innov-Driven Enterprise (0.5 cu)
- MGMT 751 Strategic Management of Human Assets
- MGMT 773 Managing Organizational Change
- MGMT 802 Innovation, Change & Entrepreneurship (0.5 cu)
- MGMT 892 Collaborative Innovation Program
- MKTG 777 Marketing Strategy
- Global Modular Courses and Global Virtual Courses with significant content in strategic management, at the discretion of the department advisor.