

Multinational Management Major

(Requirements for class of 2022)

The purpose of the Multinational Management major is to prepare MBAs for consulting, financial, managerial, and entrepreneurial positions in which a sophisticated understanding of international opportunities, the multinational firm, the international competitive environment, and the cross-national political and social aspects of business is required. The major consists of courses on multinational management complemented by functional electives in the areas of finance, marketing, accounting, legal studies, public policy, real estate or healthcare management.

REQUIREMENTS FOR THE MAJOR

The Multinational Management major requires four credit units beyond the required Wharton core. MGMT classes in the required Wharton core are non-waivable and include MGMT 610 (Foundations of Teamwork and Leadership, 0.5 cu) as well as your choice of MGMT 611 (Managing the Established Enterprise) or MGMT 612 (Managing the Emerging Enterprise) or MGMT 613 (Managing the Established Enterprise, WEMBA only).

1. At least 1.5 cu of Multinational Management electives:

- MGMT 715 Political Environment of the Multinational Firm (0.5 cu)*
- MGMT 720 Corporate Diplomacy*
- MGMT 817x Global Growth of Emerging Firms**
- MGMT 871 Advanced Global Strategy (0.5 cu)
- MGMT 875 International Comparative Management**
- MGMT 894 ASP for Multinational Management

*Only one of MGMT 715 and MGMT 720 may be taken.

**If MGMT 817x and MGMT 875 are not offered, an international course from the list below may be substituted with approval of the advisor.

2. Remaining credit units from any other international courses at Wharton are applied to the major pending approval by the advisor. New course offerings, changes in offerings, and changes in content make it impossible to provide a firm list of approved courses,

but the following is a list of courses that have typically been approved for the Multinational Management major:

- BEPP 789 Nations, Politics, and Markets
- FNCE 731 International Corporate Finance
- FNCE 732 International Banking
- HCMG 859 Comparative Health Care Systems
- HCMG 868 Private Sector Development in Global Health (0.5 cu)
- HCMG 890 Health Care Innovation in India
- LGST 802 Global Corporate Law and Management
- LGST 820 International Ethics
- LGST 830 Social Impact and Responsibility
- MGMT 788 Managing and Competing in China
- MGMT 809 Private Equity in Emerging Markets (0.5 cu)
- OIDD 673 Global Supply Chain Management (0.5 cu)
- REAL 705 Global Real Estate
- REAL 821 Real Estate Development
- REAL 890 International Real Estate Comparisons (0.5 cu)
- Global Modular Courses, Global Virtual Courses, Advanced Study Projects or Independent Studies that are highly international in scope and pedagogical purpose.