NEW SPRING 2020 COURSE Second half of Spring Semester Undergraduate registration

Epidemics, Natural Disasters, and Geopolitics: Managing Global Business and Financial Uncertainty Professor Mauro Guillen

MGMT 198-004

Course Details:

- Wednesdays 4:30-7:30; March 25 to April 29
- 0.5 CU
- Letter grade or pass/fail student's choice
- Course delivered remotely

Course Description:

Epidemics, natural disasters and geopolitical conflicts are unanticipated shocks that create many challenges for companies, financial markets, and governments around the world. This class draws on the expertise of Wharton faculty to provide a deep understanding of how business and financial uncertainty can be managed in the wake of such dramatic events.

Course topics include:

- Leading amid unpredictable rapidly changing events with contested facts
- The coronavirus pandemic and global public health
- Financial market reactions to the coronavirus and disaster risk
- The raising of borders in an integrated world
- Emotional contagion and epidemics
- U.S.-China relations after the trade wars and the coronavirus
- Disruption and disintegration of trade and global supply chains

Faculty Include:

- Sigal Barsade
- Zeke Emanuel
- Geoff Garrett
- Mauro Guillen

- Martine Haas
- Sarah Light
- Howard Kunreuther
- John Paul MacDuffie
- Barbara Mellers
- Katy Milkman
- <u>Jeremy Siegel</u>
- Beth Simmons

Course Requirements:

- Class participation Canvas discussion group
- Multiple-choice test at the conclusion of each class administered remotely
- Short team paper to be peer-graded

Register:

Submit your details here, you will be registered within a few days of submission