

Exequiel Hernandez

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POSITIONS

The Wharton School, University of Pennsylvania

Assistant Professor of Management (2013-Present)

Olin Business School, Washington University in St. Louis

Assistant Professor of Strategy (2011-2013)

EDUCATION

Carlson School of Management, University of Minnesota

PhD in Strategic Management and Organization (Minor: International Business), 2011

Marriott School of Management, Brigham Young University

BS (*summa cum laude*) and Masters (*distinction*) in Accountancy, 2006

RESEARCH

Published or Accepted

“Network Defense: Pruning, Grafting, and Closing to Prevent Leakage of Strategic Knowledge to Rivals” (with Wm. Gerard Sanders & Anja Tuschke), forthcoming, *Academy of Management Journal*

“Finding a Home Away From Home: Effects of Immigrants on Firms’ Foreign Location Choice and Performance” (based on dissertation), *Administrative Science Quarterly*, 2014, 59(1): 73-108

“Whose Experience Matters in the Boardroom? The Effects of Experiential and Vicarious Learning on Emerging Market Entry” (with Anja Tuschke & Wm. Gerard Sanders), *Strategic Management Journal*, 2014, 35(3): 398-418

“The Embeddedness of Networks: Institutions, Structural Holes, and Innovativeness in the Fuel Cell Industry” (with Gurneeta Vasudeva & Aks Zaheer), *Organization Science*, 2013, 24(3): 645-663

“The Geographic Scope of the MNC and its Alliance Portfolio: Resolving the Paradox of Distance” (with Aks Zaheer), *Global Strategy Journal*, 2011, 1(1-2): 109-126.

“Prior Alliances with Targets and Acquisition Performance in Knowledge-Intensive Industries” (with Aks Zaheer & Sanjay Banerjee), *Organization Science*, 2010, 21(5): 1072-1091.

Working Papers

“Dual Embeddedness: Networks and Institutional Boundary Spanning” (with Gurneeta Vasudeva & Aks Zaheer)

- Under Review, Presented at the 2012 Academy of Management Meeting

“Competition and Organizational Learning: Effects on New and Repeated Foreign Entry” (with Anja Tuschke)

- Presented at INSEAD and the 2014 Atlanta Competitive Advantage, Academy of International Business, Academy of Management, and Strategic Management Society conferences

“Brokerage Triad Configurations Across Countries: Effects on Innovation Impact and Innovation Radicalness” (with Sarath Balachandran)

- Presented at 2014 Strategic Management Society conference

Current Projects

(Mostly in the data gathering or initial analysis phase, full length paper not yet available)

Social capital for sale: M&As as vehicles to access and compete for network position (with Myles Shaver)

The effect of local vs. immigrant managers on foreign subsidiary and foreign new venture performance (with Elena Kulchina)

Are divestitures and alliances complements or substitutes in geographic and industry markets? (with Emilie Feldman)

The divestiture of businesses developed through experiential vs. vicarious learning (with Emilie Feldman)

Paper in Conference Proceedings

“Capability Evolution and Governance in Alliance Portfolios: Evidence from the Emergent Fuel Cell Industry” (with Gurneeta Vasudeva & Jaideep Anand)

- Published in *Best Paper Proceedings*, 2010 Academy of Management Meeting

RESEARCH AWARDS

Dissertation: “Immigrant Social Capital and Firm Strategic Heterogeneity: Effects on Foreign Entry and Firm Performance”

- Finalist, Outstanding Dissertation Research Award, BPS Division, 2012 Academy of Management Meetings
- Best PhD Student Paper, Best Practical Implications Paper, and finalist for Best Paper in the 2009 Strategic Management Society Conference, Washington DC
- University of Minnesota Graduate School Fellowship and Carlson School of Management Graduate Fellowship

TEACHING

Managing the Emerging Enterprise: Global Strategy

The Wharton School, University of Pennsylvania

- Spring, Fall 2014; WEMBA 2014; Spring 2015

Introduction to Management

Olin Business School, Washington University in St. Louis

- Fall 2011
 - Finalist, Outstanding Faculty Member, nominated by Freshman Class of 2015 (University wide award)
- Fall 2012
 - Finalist, Outstanding Faculty Member, nominated by Freshman Class of 2016 (University wide award)

Business Policy: Strategy Formulation and Implementation

Carlson School of Management, University of Minnesota

- Spring 2009
 - Teaching Award, Carlson School of Management

OTHER EXPERIENCE

Accountant, IBM, Somers, NY: 2005 – 2006

Spanish Teacher and Teaching Supervisor, Missionary Training Center, Provo, UT: 2001- 2004

International: Lived at least one year in Argentina, Costa Rica, Guatemala, and Uruguay; fluent Spanish and English

SERVICE

Editorial Board, *Administrative Science Quarterly*, 2014-Present

Ad-Hoc Reviewer, *Organization Science*, *Strategic Management Journal*, *Management Science*, *Global Strategy Journal*

Reviewer, *Academy of Management Meeting*, multiple years (Best Reviewer Awards, BPS and IM Divisions)

Reviewer, *Academy of International Business Meeting*, multiple years (Best Reviewer Award)

Co-Organizer, CRES Seminar Series, Strategy Area, Washington University in St. Louis (2012-2013)

Recruiting Committee, Multinational Management, Management Department, The Wharton School (2013-2014)

Seminar Committee, Management Department, The Wharton School (2014-2015)